



**BELGRAVIA**  
A Quality of Life That's Unsurpassed





WHERE COMFORT AND CONVENIENCE CONVERGE





## CREATING SPACES FOR MODERN LIFESTYLES

We see things differently at Ellington. While many make the mistake of equating living well with owning a large house filled with material possessions, we believe it has more to do with spaces that match your way of life. As a boutique property developer, we focus on crafting homes that are artisanal in design while paying close attention to every detail, right from architectural aspects to interior finishing touches. Our 75 years of combined experience have led us to recognise that functionality matters just as much as aesthetics. That is why we design homes with both logical and emotional appeal.

Ellington. Homes that inspire.







## A CITY THAT CHALLENGES CONVENTION

Renowned for combining cultural heritage with progression, Dubai features a charming blend of modern architecture alongside neighbourhoods with character. With close to 200 nationalities living in harmony, it is arguably one of the most multicultural cities in the world. A city that is multifaceted in every sense, residents of Dubai enjoy a wide selection of dining, entertainment and retail options that cater to individuals from all walks of life. Offering a cosmopolitan atmosphere combined with modern infrastructure and political stability, it is no surprise that Dubai is a popular choice for expats from around the world.





## DUBAI: A LAND OF OPPORTUNITY

Easily accessible from Europe, Africa and Asia, Dubai is optimally located for trans-continental trade. Boasting a tax-free environment as well as one of the fastest growing economies in the world, it is no surprise that the city is a popular choice for entrepreneurs and professionals from across the globe. Dubai is also due to host the World Expo in 2020.

Aside from being a lucrative destination for business ventures and employment opportunities, Dubai has also earned a reputation as a leisure destination. Family-friendly attractions are plentiful and include theme parks, ice rinks and trampoline parks. Individuals in search of an adrenaline rush can enjoy a wide array of activities including water sports, skydiving and indoor skiing, while those who prefer laidback forms of recreation can relax at the city's parks, quaint cafés and sandy beaches.







## CENTRAL YET AWAY FROM THE BUSTLE

Situated in new Dubai, Jumeirah Village Circle is an up and coming neighbourhood that offers the perks of city living in a community setting. Jumeirah Village Circle or JVC as it is colloquially referred to, features all the amenities required for family life including schools, mosques and sports fields separated by lush green walkways and parks. It will also soon be home to The Circle Mall, which will house over 200 retail outlets, a supermarket anchor tenant, multi-screen cinemas and various dining opportunities. Offering excellent connectivity to the rest of the city, Jumeirah Village Circle is nestled between Al Khail Road, Sheikh Mohammed Bin Zayed Road and Hessa Street.







LINKING YOU TO THE CITY

Downtown Dubai		21 mins	Dubai International Airport		25 mins
Mall of the Emirates		14 mins	Dubai Autodrome		10 mins
Burj Al Arab		15 mins	Dubai Marina		14 mins
The Walk		18 mins	Dubai South		32 mins
Palm Jumeirah		18 mins	Emirates Golf Club		14 mins





A COMMUNITY WITHIN THE COMMUNITY





IMAGES FROM ACTUAL SHOW APARTMENT



## WHERE LIFE FINDS THE RIGHT BALANCE

Created with community living in mind, Belgravia offers residents ample space to connect, share and grow. Behind the thermally insulated exterior façade is a mix of spacious 1, 2 and 3 bedroom apartments. Designed by award-winning architectural firm, Perkins+Will, various layouts are available including units with open and closed kitchens.



Belgravia by  
ELLINGTON

STYLE AND SUBSTANCE COMBINED





COMFORT YOU CAN CALL HOME







4 Floors + Ground + Basement



Swimming Pool



Gym



Jogging Track



Indoor and Outdoor Play Areas



Elegant Lobby



Landscaped Central Court

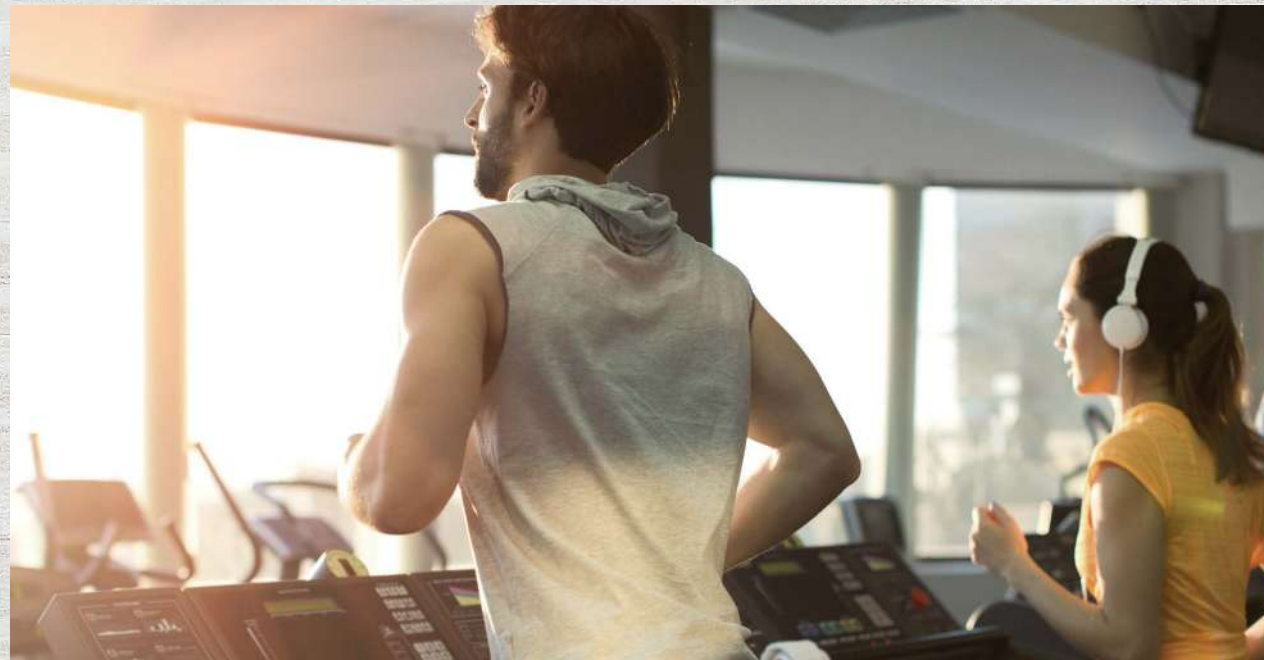


24 Hour Security

## BELGRAVIA AT A GLANCE

While Dubai offers a wide assortment of luxury properties, a very limited selection is available for families looking for mid-range options. In order to cater to demands of this growing segment, extensive research and planning was undertaken and the concept of Belgravia was borne.





## DESIGNED AROUND THE WAY YOU LIVE

The heart of Belgravia is undoubtedly the beautifully landscaped central court, a space to enjoy fresh air and socialise with other residents. A family-friendly development, there are indoor and outdoor play areas for children as well as fitness and recreation facilities for adults.



## LEGEND

- A** PARKETTE
- B** POOL AREA
- C** ENTRANCE LOBBY
- D** PLAY AREA
- E** LANDSCAPED STREETS
- F** FITNESS CENTRE
- G** LANDSCAPED COURTYARD





## RAISING THE BAR ON FITNESS AND RECREATION

Designed to cater to the lifestyles of modern individuals and their families, Belgravia offers on-site opportunities for fitness and recreation. Residents can get in shape at the well-equipped gym and those looking to relax can lounge in the outdoor pool surrounded by lush greenery. Children can enjoy the indoor and outdoor play areas while parents can take comfort in knowing the entire development has round the clock security and card access controls.



BECAUSE YOUR LOVED ONES  
COME FIRST

Jumeirah Village Circle is a growing community within Dubai. The 860 hectare project was launched in 2004, and has a projected population of 300,000. JVC will comprise of 2,700 spacious villas and townhouses, and will feature a number of landscaped parks. The community will also be home to The Circle Mall, as well as sports fields, schools and mosques. There are currently two major entrances and exits (on Al Khail Road) to and from JVC, with plans to open more.





CAPTURING THE ESSENCE OF FAMILY LIFE







## A NEW LEISURE HUB

To meet the needs of the growing population in and around Jumeirah Village Circle, various malls and entertainment options are being developed in the region. The Circle Mall at Jumeirah Village Circle, covering 1 million sq ft, will have 200 shops, a supermarket anchor tenant, two department stores, a multi-screen cinema and a variety of dining outlets including a food court. Strategically located between Sheikh Mohammed Bin Zayed Road, Al Khail Road and Hessa Street, The Circle Mall will serve a large population catchment in JVC and surrounding areas, and act as a new leisure destination for residents and tourists across the rest of Dubai. The mall is due to open in 2017.

A 5-minute drive from Jumeirah Village Circle, City Centre Me'asiem is home to Carrefour hypermarket, Magic Planet family entertainment centre and a clinic in addition to a wide variety of retail and lifestyle stores, casual dining restaurants, cafés and service oriented outlets.

Al Khail Avenue at Jumeirah Village Triangle is situated right across from Jumeirah Village Circle. Located alongside Al Khail Road, it is a 3.6 million sq ft retail, dining and entertainment hub with 350 shops, a multi-screen cinema and a diverse range of cafés and restaurants – some with outdoor dining areas. There will also be a multi-storey car park with 4,400 spaces. Due to open in 2018, Al Khail Avenue will provide convenient, “at your doorstep” shopping and entertainment for people in Jumeirah Village, Jumeirah Park and other nearby communities, and a new destination for the residents and tourists across Dubai and the other emirates.







A SETTING THAT'S MADE FOR URBAN LIFESTYLES





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